

Jerome Dela Cruz *Web Developer*

1816 Lewis St, 77009 Houston TX, United States | jjdelacruz1@gmail.com | 8324653662

www.jeromedelacruz.com | [LinkedIn](#)

Profile

Hard-working web developer with experience operating within an existing codebase. Developed multiple websites for a marketing agency using custom WordPress templates. Managed and maintained several databases in mysql and SQL. Collaborate with marketing team on new ideas and designs to make sites more functional and bring leads to the company.

Education

Certification in Web Development

DigitalCrafts [↗](#)

06.2019 – 01.2020 | Houston, TX

Web Development course learning technologies from RESTful APIs, to React.js, to deployment of projects

Bachelor of Science Industrial Engineering

University of Houston

08.1999 – 06.2004 | Houston, TX

Skills

HTML	<div style="width: 80%;"><div style="background-color: black; height: 10px; width: 100%;"></div><div style="background-color: #ccc; height: 10px; width: 100%;"></div></div>
CSS	<div style="width: 75%;"><div style="background-color: black; height: 10px; width: 100%;"></div><div style="background-color: #ccc; height: 10px; width: 100%;"></div></div>
Bootstrap	<div style="width: 70%;"><div style="background-color: black; height: 10px; width: 100%;"></div><div style="background-color: #ccc; height: 10px; width: 100%;"></div></div>
Git	<div style="width: 65%;"><div style="background-color: black; height: 10px; width: 100%;"></div><div style="background-color: #ccc; height: 10px; width: 100%;"></div></div>
Visual Studio Code	<div style="width: 85%;"><div style="background-color: black; height: 10px; width: 100%;"></div><div style="background-color: #ccc; height: 10px; width: 100%;"></div></div>
Microsoft Office Suite	<div style="width: 90%;"><div style="background-color: black; height: 10px; width: 100%;"></div><div style="background-color: #ccc; height: 10px; width: 100%;"></div></div>

Professional Experience

Web Developer

The Go Solution

01.2020 – present | Houston TX

- Design complex WordPress solutions for back-end and front-end development to establish website functionality
- Develop custom mobile-friendly WordPress templates and themes to align with site design and branding for marketing
- Create and maintain databases for content writers and SEO team
- Boosted customer base by 20% and increased site traffic implementing strategies from SEO team
- Manage existing Slack and Twilio integration across companies 2 business units ensuring fluid communication between agents and customers
- Utilize php and MySQL database tables to correctly define pricing dependent on user input making sure accurate pricing is displayed to the user
- Debug code locally through Visual Studio Code for development purposes, tracking information provided through forms and user input
- Create local testing environment using MAMP to help mimic a real live site

Inside Sales Representative

The Go Solution

08.2015 – 01.2020 | Houston TX

- Performed cost-benefit and need analysis for potential customers for their internet and tv needs.
- Exceeded sales targets and outcomes by 20% on a regular basis